



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 12/31/2014

Multiple District 1

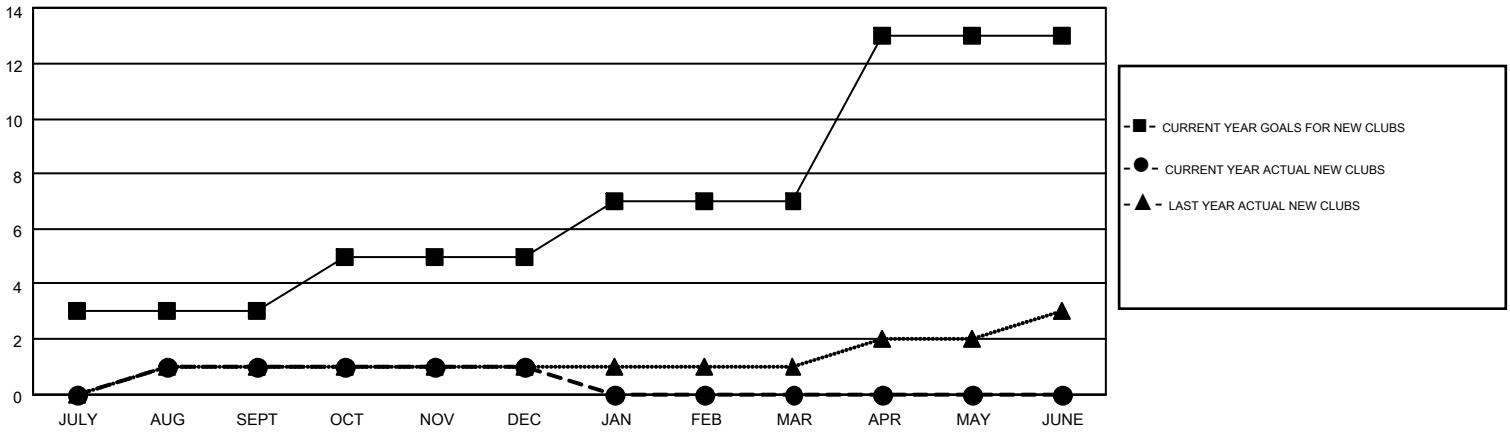
LOCATION: ILLINOIS

GMT: THOMAS MATNEY

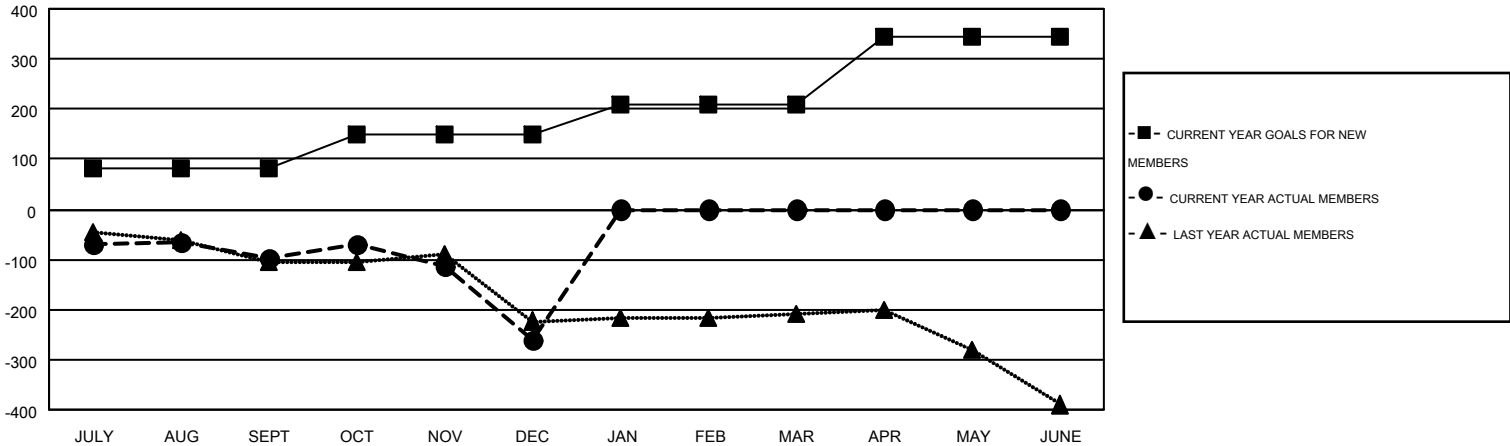
GMT CA 1

Clubs					Members				
RESULTS FOR 2014-2015					RESULTS FOR 2014-2015				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	3	1	0	1	JULY/AUG/SEPT	83	299	398	-99
OCT/NOV/DEC	2	0	7	-7	OCT/NOV/DEC	65	327	488	-161
JAN/FEB/MAR	2	0	0	0	JAN/FEB/MAR	61	0	0	0
APR/MAY/JUNE	6	0	0	0	APR/MAY/JUNE	137	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 7	225 CLUBS OF 530 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>			
<u>DROPPED MEMBERS</u>		MALE	11,987 (78.51%)		
DECEASED	119	FEMALE	3,282 (21.49%)		
CLUB CANCELLED	74	CLICK HERE FOR HEALTH ASSESSMENT DATA			
OTHER	693			FAMILY UNIT MEMBERS	2,130
TOTAL	886			HEAD OF HOUSEHOLD	1,031
		NON-HEAD OF HOUSEHOLD	1,099		